

# Lisa Alexander Photography

*Welcome  
Pack*





Hey there!

I am so pleased you have stopped by to check out Lisa Alexander Photography.

I understand custom family portraiture is an investment, and I am committed to capturing gorgeous images of your family in a natural way that tells your unique story. My aim is to capture images that are authentic, real, and emotive. I want to photograph you and your family as the best versions of yourselves to forever become cherished images as a part of your family's history.

I was born and raised in Outback Queensland. My family and I live 90km SW of Blackall on a merino sheep and cattle property. I truly believe we are surrounded by beauty in our everyday, even in the throes of drought. I believe me, I have tested this theory fully, as we head into another year of unpredictable weather patterns! My absolute love of the land, and the people who live here, are what inspires me everyday.

This Welcome Pack includes information on the process of what to expect if you were to have a photoshoot with me, including the terms and conditions.

If you have any further questions or require any additional information, I would love to chat with you.

Lisa

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## **YOUR CUSTOM PORTRAIT SESSION INCLUDES:**

- \* A pre-session phone or in-person consultation to discuss your portrait needs
- \* A photo shoot at a location of your choice
- \* Up to six people (\$25 for each additional person)
- \* At least 40-60 images presented in an online gallery
- \* Additional prints and products available a la carte



**LIFE IS NOT MEASURED BY THE NUMBER OF BREATHS WE TAKE, BUT BY THE MOMENTS THAT TAKE OUR BREATH AWAY.**

- Hilary Cooper





## the portrait process

### 2 weeks before the shoot

You will receive your Welcome Pack which contains lots of ideas to help you get the most out of your shoot. You will need to have completed your online questionnaire and paid your session fee to secure your chosen time and date.

### c2 days before the shoot

Lay out your clothing options and if you aren't sure send me though a photo and I will help you make your final choice. I will give you a call to confirm final details like our meeting place and any last minute questions you might have.

### the day of the shoot

We'll have a fun and relaxed session! I will also ask you to sign a Model Release on my iPhone which gives me permission to use your photographs in my marketing but also to show your sneak peek on social media.

### within 1 week after shoot

Your images will be sorted, colour corrected and edited and I will post a sneak peek for you on social media.

### within 3 weeks after shoot

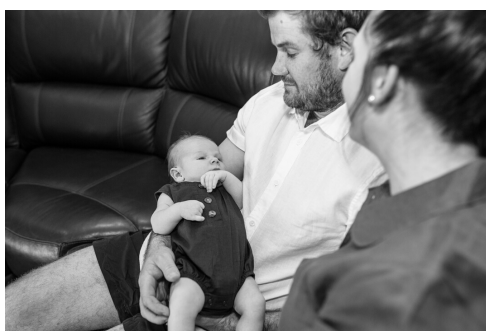
You will receive the best of the the best images from your shoot in your secure online gallery. The gallery will also display examples for wall hangings and collages to help you to easily decide what you may like to purchase.

### within 4 weeks after shoot

You will choose and order your products online. Payment will be required within 7 days from placing your order.

### 5-6 weeks after shoot

After payment has cleared your products will be ordered. Most orders take at least 2-3 weeks to be completed. Once received back to me, your products will be either dropped to you or packaged and posted. When you receive them, feel free to shoot me a email letting me know what you think.





## where to hold your shoot?

### at home

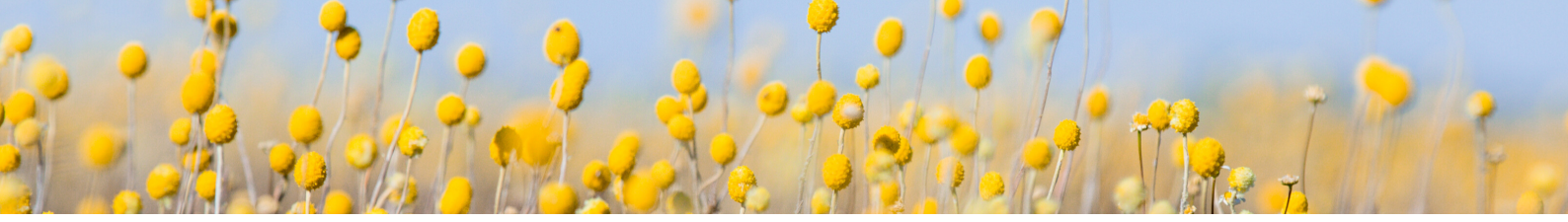
- \* best for newborns and small children as it is less stress to pack up as everything is at your fingertips.
- \* toddlers and babies tend to be more comfortable in their own environment
- \* your home does not have to look like something out of Country Style! You might be surprised where I can find perfect spots for photos!
- \* if we are inside, we will use rooms with good natural light, but also verandahs and outdoor areas.
- \* take the washing off the line, move the bins and hide clutter in cupboards (no judgement....trust me - you haven't seen my house!)

### on location

- \* best for older children and larger families, unless you have an outdoor area at home that can accommodate everyone.
- \* choose your favourite location or ask me for recommendations.
- \* time is important to consider especially for beautiful light. The background also needs to be considered - we don't want any annoying powerlines.
- \* remember to bring non-messy snacks and water for younger kids as well as baby wipes to wipe hands that may become dirty.

**Please note:** I am more than happy to travel to your property. I love to take family photos when people are surrounded by an environment that they have a connection to.





## what you can expect

on the day of your shoot



timing really does matter

Family photoshoots take between 60-90 mins generally. We can start between 6am-8am for best light in the mornings. For sunset shoots, we start 1.5 hrs before sunset. I always suggest to hold sessions around what suits your child and when they are at their happiest.

organised chaos!


I will take time getting to know your family and your children and getting them used to me and my camera. Don't be surprised if I ask you to give me some time with your child alone so I can get natural smiles and expressions. To get the best from your kids, sometimes the shoot may seem chaotic, but you can rest assured that I am always focused on getting the shot.



flexible and fun



Your shoot will be a balance of guided portraits and letting yourselves and your kids just be yourselves and to have fun. I like to give the kids time out and let them run off and do their own thing because they generally come back more cooperative. My favourite types of images are the more candid shots, so I will usually tell you to play, cuddle and have fun with your kids while I shoot around you. I love to capture the genuine and authentic interactions.



**kids: anytime**



**babies: as soon as they start smiling**



**best time for  
your shoot?**

(you'll need to book at least  
2-4 weeks in advance)



**newborn: 6-12 days after birth**



**families: every day!**



*family lifestyle sessions*

## Love your life Sessions

Grab your favourite people! I love to document life as it is for your family. These sessions are taken at your home - be that in town or on a property.....just your family loving what you do everyday!

Love your life sessions work along the same format as a regular session, with the same inclusions, for up to six people, but for up to 5 hours instead of the regular one hour time limit.

These sessions are focused towards capturing the every day of your family. I will still include 'standard family photos' but in addition I will also document your lifestyle, what you love, your pets and just the every day. I will support and direct you so that you present the best version of yourselves, with the results being stunning and timeless images that you will love.

Love your life sessions are perfect for those who would like their everyday memories captured. We all know how much we love looking at our grandparents photos and the fascination of how things have changed over time.

**Up to six people - session fee \$250**







# terms and conditions

To provide an attentive experience to all my clients, please note the following terms and conditions.

1. A non-refundable Session Fee is due in order to secure the session date and time. Lisa Alexander Photography has the right to give the session date and time to another client if the session fee has not been received at least one week prior to the session.
2. The Regular Session Fee includes up to 6 people in the session. Additional people will be an extra \$25 per person unless specifically negotiated. Mini Sessions have special pricing for up to 5 people, with additional slots required to secure 6 or more people. Please refer to your specific session fee or voucher to see what is included (prints or print credit). Prints and wall hangings can be purchased from the a la carte price list. A minimum spend of \$490 is required to redeem vouchers on printing products.
3. The client acknowledges they have received, read and understood Lisa Alexander Photography's price list, including minimum spend if applicable. Acknowledgement of this is confirmed via payment of the session fee.
4. In the event the client needs to reschedule the date, Lisa Alexander Photography requires 24 hours notice. Mini session fees are transferable to another family but not refundable or transferrable to another date. The Regular Session Fee is transferrable to another date within the 12-month period. In the event of changes to the price list, prints and products and availability of sessions will apply as at the newly booked time.
5. Lisa Alexander Photography may reschedule a session if weather conditions will hinder the shoot. All attempts will be made to avoid this, however sometimes it is in the client's best interest to postpone to another date with better conditions.
6. Lisa Alexander Photography will schedule a face-to-face ordering session OR will provide an online gallery of proofs within 3 weeks of the session date unless otherwise notified. Orders are to be placed within 7 days. The gallery automatically deactivates on the 7th day. If circumstances arise that the client is unable to place their order during the initial 7 days, the gallery can be reactivated for a one off 7 day timeframe. Any further reactivations will be charged a Reactivation Fee of \$50 per 7 day time slot, payable prior to reactivating the gallery.
7. Additional editing; images shown in the gallery include full edits. Further custom edits or client directed retouching is an additional \$20 per image.
8. All orders must be confirmed and full payment received before any order will be placed.
9. Payment plans with Payrriight are available upon request. You acknowledge that your entire fee whether paid in fortnightly or monthly instalments or paid full, must be paid even if you choose at some point to no  
contd.....



# terms and conditions contd.

contd.....

longer participate in a photoshoot or the purchase of products, and that no refunds will be issued. If your fortnightly or monthly payments are not made in a timely manner for any reason, Lisa Alexander Photography will suspend your photoshoot session until your account is brought current. You acknowledge that you are making the commitment to pay the entire fee to Lisa Alexander Photography via Payright in the exchange for a relevant photoshoot and or prints and products and you further agree to make the payments when they are due.

## ***Travel and Accommodation***

If you are not located in the township of Blackall, travel will be charged at 0.60c per kilometre. If a motel or alternative accommodation is required, this is at the expense of the Client. Every endeavour will be made to book a number of shoots in your area so travel costs can be shared.

## ***Use of Images and Copyright***

1. Lisa Alexander Photography owns the Copyright of all photographs. The client gives permission to Lisa Alexander Photography to use any images of the session for any reasonable general print and and/or digital promotional advertising. Should Lisa Alexander Photography wish to enter any industry competitions using images taken at the session, Lisa Alexander Photography will contact the client directly for permission to do so. The usage for any other purpose (such as use on social media sites) can be negotiated and noted on the Model Release Form.
2. As Lisa Alexander Photography owns Copyright, when purchasing printed products, the client agrees not to copy, cause to be copied or allow anyone else to copy, photocopy, laser copy or computer scan any images. If clients purchase digital files, clients are granted authorisation to obtain unlimited reprints for personal use only. The photographs provided on the USB may not be sold, edited, altered (other than resizing for print) or used for any commercial purpose under any circumstances, without written permission. The client will use the photographs and digital files as agreed above and understood that by not doing so is a breach of this agreement.
3. Watermarked low resolution images may be provided for use on social media sites and Lisa Alexander Photography blog for the clients to share with friends and family. The client is welcome to tag themselves and share these images; however altering the image in any way, including cropping out the watermark or doing screenshot is a direct breach of Copyright.





## family photoshoot session fee pricing

\* all session fees include one 8x12 matted print

**standard family session:** weekdays \$150, weekends \$200 \*\*

\*\* approx 1hr, up to 6 people, additional people \$25 per person

**extended family:** \$250 (up to 12 people)

\$350 (up to 20 people)

**pregnancy and newborn session:** \$275 (2 sessions)

**love your life session:** \$250 \*\*

\*\* approx 5hrs, up to 6 people, additional people \$25 per person

PRINTS START AT \$60, CANVASES START AT \$240 AND FRAMED PRINTS START AT \$170. DIGITAL PACKAGES START AT \$490 WITH THE FULL COLLECTION BEING AVAILABLE FOR \$990. COLLAGES, ACRYLIC WALL HANGINGS AND ALBUMS ARE ALSO AVAILABLE. UNLESS OTHERWISE SPECIFIED, A MINIMUM SPEND OF \$490 IS REQUIRED.

Please note: \$20 freight will be added to all orders





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[www.lisaalexanderphotography.com.au](http://www.lisaalexanderphotography.com.au)